

Your shelf data has gaps.

Our AI doesn't.

12 foundation models built to close every gap.

1 Product Matching Maps any GTIN to every retailer listing globally. New listings matched within days of going live, with no URL lists to submit.	2 Product Lifecycle Tracks every SKU from launch to back-catalogue. Adjusts tracking frequency and cost automatically as products age.
3 Listing Lifecycle Predicts how long each retailer should stock a SKU. Cuts scraping costs on dead listings and defines optimal coverage per account.	4 Product Ranging Sets a per-SKU ranging strategy across mass vs. specialist channels. Stops false gap alerts: it only flags coverage that should exist.
5 Category Strategy Predicts how broad a range each retailer carries by category. Shapes your expected SKU coverage per account, so no more guessing.	6 Range-Product-SKU Model Hierarchical view: Range → Product → SKU. Resolves variants, sizes, colours and country editions into a single coherent product family.
7 Market Share Engine Calculates live share of shelf by category from the retailer's own pages. Full category, not just page 1. Updated daily. No sampling.	8 Sell-Through Predictor Predicts retailer sales velocity from public signals, so you are not waiting on EPOS data from buyers.
9 New Product Detection Fires the moment new products enter a category. Early signal on competitor launches, days before legacy tools catch up.	10 Self-Correcting Extractor Follow-the-sun extraction timed to each retailer's own refresh cycle. Fixed within 36 hours on average when retailer sites change.
11 Full Shelf Pagination Paginates every retailer's product listing pages, including Amazon's three styles. True 100% capture, not just the first 48 SKUs.	12 Page Conversion Model Weights discoverability signals to predict what actually drives online sales, so you fix what matters, not what's easy to fix.

Enrich your data, not replace it.

Don't want to change your data platform? You don't have to. Our 12 models plug in as a data layer, feeding the signals you need into the systems you already run.

95%

of new listings matched within days, no URL lists

96%

price accuracy in a 50-product, 8-retailer benchmark

36h

avg. fix time when retailer sites change

100%

category capture, every page of every listing

WHY LEADING BRANDS SWITCH TO EEBZ



Today's data, today

Follow-the-sun extraction delivers every market's shelf data before your team's first meeting. No more acting on last night's extract while competitors respond to this morning's prices.



Every variant, one product

Size 8, Olive, 128GB: our Range-Product-SKU model maps every variant to a single parent. Built for apparel, tech and complex FMCG portfolios where variants are the norm.



The full category, not page one

We build every retailer's category from their own taxonomy. Full Shelf Pagination and Category Strategy together capture 100%, including long-tail competitors your current tool has never seen.



Your systems, our intelligence

Consume just the signals you need (matching, pricing, market share, content scores) as a clean feed into your existing PIM, ERP or BI. No migration. No disruption.



SCAN FOR YOUR FREE DIGITAL SHELF AUDIT

eebz.com/free-audit

We audit your brand's shelf presence (content, pricing, availability and share of shelf) and send you a personalised report.